



ANCHOR 2017

REEPERBAHN FESTIVAL
INTERNATIONAL MUSIC AWARD

Jade Bird wins newcomer award ANCHOR at Reeperbahn Festival 2017

Hamburg, 24 September 2017

Over the course of four days, over 40,000 visitors, 4,700 of them professional guests from 56 nations, took part in the twelfth edition of Reeperbahn Festival. Apart from the audio-visual multi-media show "Currents" by pianist and electronic artist Martin Kohlstedt, presented at the 360° Dome in the centre of the new Festival Village on Heiligengeistfeld on four nights, on Saturday evening the Canadian artist Owen Pallett, together with the musicians of s t a r g a z e, celebrated his first concert in two years at the Elbphilharmonie, a first-time venue of the Reeperbahn Festival. Find more information in the official press release!

ANCHOR – REEPEERBAHN FESTIVAL INTERNATIONAL MUSIC AWARD

The ANCHOR 2017, the accolade for the most promising emerging talent, showed eight nominees in competition and went to the British songwriter Jade Bird. The jury chaired by Bowie producer Tony Visconti consisted of Garbage singer Shirley Manson, Valeska Steiner and Sonja Glass of BOY, Emily Haines of Metric and Broken Social Scene and BBC host Huw Stephens, justified their decision: "We have decided upon an artist with impressively broad range, who displays strong songwriting and musicianship, bringing something fresh and unconventional to her genre."

We provide free video content on our media server
reeperbahnfestival.funkundtv.de Benutzer: production Passwort: RBF2017

About the ANCHOR – Reeperbahn Festival International Music Award (www.anchoraward.com)

Inaugurated in 2016, the ANCHOR marks the most promising emerging music talent from the Reeperbahn Festival's program and serves as a label of excellence and guide for fans and music professionals alike. For the nominees, it is a springboard into an international career. A board of music experts selects the nominees from the festival program who then play their shows in the clubs along Reeperbahn, a former red light district famous for its live music scene. A jury of prominent music luminaries then has the challenging task of judging the live shows and selecting the winner.

About Reeperbahn Festival (www.reeperbahnfestival.com)

Reeperbahn Festival presents each year in september more than **800 events** spanning a range of genres in locations around Hamburg's Reeperbahn. Since its debut in 2006, the Reeperbahn Festival has grown to become one of the most important meeting places for the music industry worldwide, and, as Europe's largest club festival, it boasts a broad spectrum of emerging artists. In addition to some 500 concerts the festival programme includes events in the fields of fine art, film, and literature.

PRESS CONTACT ANCHOR 2017: Patricia Kopetzky | press@anchor-award.com

Part of:



Supported by:



Die Beauftragte der Bundesregierung
für Kultur und Medien